

We know there are countless opportunities available for you to get the most out of your college education – courses and electives, other internships, experiential learning projects, and more. So many options and only so much time to do everything that piques your interest. As you explore all of the opportunities for learning and career development outside of the classroom, you may be asking yourself “Why Manomet’s [U360 Business Sustainability Internship](#)?”

Why should U360 be one of those things that you do during your time in college...especially for two semesters?

Please take a couple of minutes to watch this [short video about U360](#), and you might find your answer to that question. Otherwise, everyone loves a top ten list, right?! After compiling feedback we’ve received over the past few years from students, colleges, and companies, we can confidently say that **you should apply to U360 if you want to:**

1. Gain the confidence, interpersonal skills, and real-world understanding necessary to be an effective change-maker and help create the kind of world you want for your future;
2. Learn how businesses operate by engaging with actual business owners, and how they can be environmentally, socially, AND financially sustainable so you can help transform your future workplace;
3. Learn how to create practical solutions to sustainability challenges that are actually feasible...not just theoretical;
4. Inspire small businesses to adopt practices that are good for the planet, people, their communities, and the economy;
5. Develop, practice, and attain the skills employers most seek: communication, teamwork, professionalism, creative problem-solving, and strategic thinking;
6. Take your lab or field science experience and become a more well-rounded applicant who can engage people in the professional world;
7. Be the person a company is talking about when they say “the U360 alum stood out from all the other applicants and was in a class of their own” in terms of experience, skills, and job preparedness;
8. Build your professional network of prospective employers and future colleagues;
9. Become more comfortable and confident with professional communication, public speaking, and other things that scare you; and/or
10. See what the many past students mean when they say U360 was “transformative,” “life-changing,” and “the most important and rewarding thing I did in college.”

For more first-hand perspectives from past U360’s students, please watch this [short video of U360 alumni](#) sharing how they were impacted by the program.

Their stories and experiences can be yours next year.

For more information about U360 and how to apply, please contact Lora Babb at lbabb@manomet.org.